



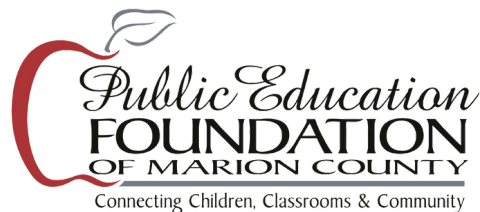
# BUSINESS PARTNERS

*Businesses & Schools Working Together For Student Success*

PUBLIC EDUCATION FOUNDATION OF  
MARION COUNTY'S

# SCHOOL BUSINESS PARTNER PROGRAM

*More than 30 years  
of connecting children, classrooms  
& community*



## *Purpose and Eligibility*

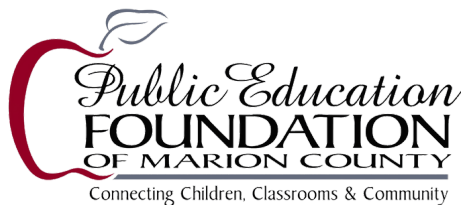


A School Business partnership is a mutually supportive arrangement between a business and a school or a school district, in which the partner and the school commit to specific goals and activities, intended to enhance educational opportunities to benefit students and/or teachers. The Public Education Foundation effectuates this process in the form of an agreement called the Business Partnership Agreement.

The focus of partnerships differs for each company and school, but all partnerships share a common commitment to improving education. Individual schools and their community partners develop activities at their own pace, consistent with their needs and resources.



The partner may be a business, service organization, governmental agency, association, community group, faith-based organization or institution of higher education. An applicant whose mission, product or service is in conflict with the objectives of the Marion County School System or whose product or service is not legally available to minors will not be approved as a business partner.



# *Business Interaction with Schools*



Each school offers a variety of opportunities for your business or organization to be involved in meaningful partnerships that are mutually beneficial. There are numerous opportunities to support short-term, one-time, and ongoing projects. Your contribution of time, financial support and in-kind assistance ensures students are provided the resources needed to fully realize their educational potential.

Here are a few examples of “manageable, repeatable, meaningful” partner activities.

## Student Assistance

- Tutor, mentor, read to students
- Serve as guest speakers, when appropriate, on career days
- Provide incentives for students who have improved attendance, academics, and behavior
- Sponsor contests for reading, math, art, etc.
- Sponsor a field trip, special program, school club, or needy family at holiday times
- Provide career shadowing and job rotation for students, teachers, and administrators through school based vocational programs
- Provide student apprenticeships through school-based vocational programs
- Develop student internships through school-based vocational programs
- Provide display space for student art, poetry, etc.
- Target certain student populations to foster student success

## Teacher/ School Assistance

- Provide access to technology and equipment needed to enhance curriculum
- Donate used equipment or surplus materials for curriculum
- Provide and/or support professional development activities to teachers
- Participate in school events as judges and emcee's for school events
- Support school fund-raising activities
- Serve on a school advisory council (SAC) or task force
- Provide recognition of teacher, student, and school achievements
- Underwrite school initiatives
- Write a letter to the editor regarding positive involvement with your school

*All interactions between schools and business partners need to be in keeping with:*

- Board policy 3.70 and 9.40 which addresses solicitation and advertising in our schools
- Administrative Procedures for Volunteers

# *Business Partner Recognition*



**Public Education Foundation -In appreciation the Foundation will provide the following:**

- Business Partner is introduced at a school board meeting and receives a plaque
- Recognition on the Foundation website
- Recognition in Golden Apple program
- Two tickets to annual Golden Apple recognition event
- Business listed in the annual report

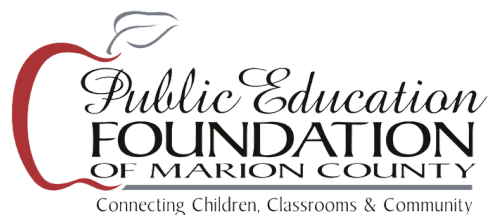
**School based- In appreciation the school may provide the following:**

- Business Partner's logo on school newsletter
- Invitation to school events
- Invitation to participate on School Advisory Council
- Have students and teachers interact with the business --visit, send special cards or pictures, etc.

**Optional signage to be provided by the business partner:**

*Exterior:* a sign with the business partner name may be affixed to or placed adjacent to the school's existing exterior sign and will measure no more than 2' high by 4' long.

*Interior:* signage or banner of no more than 1' x 2', horizontal or vertical, for interior display (i.e., office, cafeteria, school events)



# *Business Partner Agreement*



## **\$3,000 minimum financial support**

The amount of financial support includes an annual \$500 contribution for the Golden Apple Teacher Recognition program and other teacher retention initiatives sponsored by the Public Education Foundation of Marion County, Inc. This \$500 helps defray the costs of tickets for each school's participants to attend the Golden Apple Event held each year. Those participants include: the teacher of the year and his/her guest, the principal and his/her guest. The business partner also receives 2 tickets to the event. In addition, your contribution enables us to provide a cash award to each school's teacher of the year. Other teacher retention initiatives include; new teacher orientation, professional development, peer mentoring and the Golden Apple Academy.

All financial commitments are to run through the Public Education Foundation of Marion County, Inc.

The Foundation will send the designated funds to the school. The purpose of using the Foundation as the fiscal agent is to track the amount of business dollars going to our schools. In turn, the Foundation submits the business partnership to the School Board for approval and to be publicly recognized at a School Board meeting. At that time, the business partner and the school each receive a plaque. The business partner is also listed in the Foundation's annual report, which is distributed to all of the school and community supporters of the Foundation. Because the Foundation is a 501(c) 3 non-profit corporation your contribution will be substantiated and can be used as a deduction for tax reporting purposes.

**In appreciation of your participation in the Business Partner program the Foundation will provide you with the following:**

- Two tickets to the Golden Apple recognition event
- Recognition in Golden Apple program distributed to 600 people
- Recognition on the Public Education Foundation website
- Recognition in annual report

## **Responsibilities:**

- CEO or designee is encouraged to meet annually with the Principal to develop an annual partnership plan
- Participate in the development of the school's School Improvement Plan
- CEO or designee is encouraged to serve on the School Advisory Council
- Partner can provide signage for the school-its location to be agreed upon by the principal and business
- Complete an annual survey for the Public Education Foundation on the activities of the partnership.
- This survey is used to nominate business partnerships for the Commissioner's Business Recognition. - Awards sponsored by the Florida Department of Education.

# Business Partner Application & Agreement



*I have read the expectations listed above for a School/Business Partnership and understand my obligation to the School/Business Partnership for:*

## **Business Partner Information**

Company/Organization's Name \_\_\_\_\_

CEO/Business Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

with

## **School information**

School Name \_\_\_\_\_

Principal's Name \_\_\_\_\_

School Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Principal: please describe how the donation will be used*

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Business Partner's Signature Date

\_\_\_\_\_  
Principal's Signature Date

# Business Partner Payment



Business/Organization Name \_\_\_\_\_

CEO/Main Contact \_\_\_\_\_

\*Please provide an additional name/contact information if the payment invoices should be sent to a contact other than the main business contact.

Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Method of Payment:

The total annual financial commitment is \$3000, of which \$500 is retained by the Public Education Foundation to be used for the Golden Apple Recognition program, Golden Apple Academy and other teacher recognition and retention initiatives.

\_\_\_ Please invoice me: Annually in the month of \_\_\_\_\_

Other: \_\_\_\_\_

\_\_\_ Check is included. (payable to PEFMC)

\_\_\_ Please contact me for Credit Card Payment

Signature \_\_\_\_\_ Date \_\_\_\_\_

**This agreement is subject to annual renewal if both partners are in agreement.**

**Sign and return this form via mail or email to:**  
Meghan.Magamoll@marion.k12.fl.us  
Public Education Foundation of Marion County  
1239 NW 4th Street, Ocala FL 34475  
www.pefmc.org 352-671-4167

